

PET TAILS

RSPCA
Victoria



ANNA CLEMANN

PETER GIBNEY

DIONE MOLNAR

Pet Tails is a stunning book of pet portraits developed in conjunction with RSPCA Victoria as a fundraiser. More than 150 of Victoria's most loved pet personalities have been captured through beautiful photography. Pet Tails conveys just how warm, caring, mischievous, friendly, playful and loyal pets can be. Images are accompanied by short tales about each pet.

"The response to Pet Tails was fantastic. Our supporters loved having their pets photographed for themselves and for this beautiful book. It was a great opportunity for pet owners to capture their beloved pets and share their joy with others. The added bonus is that every dollar raised will contribute to bettering the welfare of animals," said Maria Mercurio, CEO, RSPCA Victoria.

Pet Tails has already raised over \$35,000 for the RSPCA and profits from every copy sold will add to this. The money raised will help more than 37,000 animals that come into RSPCA Victoria's care each year.

Pet Tails was compiled by three of Melbourne's premier pet photographers. Anna Clemann from Creature Focus, Peter Gibney from Furrever Pet Photography and Dione Molnar from Petrait Animal Photography, who all spent months photographing pets and interviewing owners.

One of the Pet Tails photographers, Dione Molnar, said, *"We had so much fun doing Pet Tails. It was great to meet new animal lovers with interesting stories about their pets. The biggest challenge was to capture pets being themselves, and we're pleased that the pet owners thought we did this so well. We're all thrilled the project has already been so successful for RSPCA Victoria."*

Pet Tails has a special purchase price of \$24.95 (instead of \$49.95) from 1 March for a limited time. Books can be purchased through bookstores nationally or online at www.shop.rspcavic.org.au



Bess, Billy, Coco & Anna

Breeds: Bess Horse, Billy (left) Whippet, Coco (middle) Birman-Seal Point and Anna (right) Greyhound
 Ages: Bess 17 years, Billy & Anna 6 years & Coco 9 years
 Owners: Sue & Jo

'Bess enjoys being around people and being the centre of attention. Billy is fondly regarded as "Mr Personality" as he has a way of making people smile. Coco, being a TV and advertising star, enjoys pack leader status within the family. Anna has a calm nature and can pacify even the most aggressive dog'.

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Finnigan

Breed: Domestic
Short Hair

Age: 3 years

Owner: Helen

'Finnigan has a fetish for black knee-high stockings. He takes them off the dressing table and scatters them around the house'.



Gracie

Breed: Chihuahua x Corgi

Age: 11 years

Owner: Katie

'We have a perfect start to every day with a walk along the beach. Gracie keeps me healthy and happy'.

Wally

Breed: Eclectus Parrot

Age: 10 years

Owner: Kim

'Wally is so much fun to have around. He talks, plays hide and seek and dances; he makes me smile every day'.



Clyde & Bonny

Breed: Domestic Short Hair

Ages: 6 months

Owner: Jessica

'I wanted a tabby but Bonny climbed on my lap and wouldn't leave so I had to take them both. They became Bonny and Clyde, and they're still inseparable'.



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Edward

Breed: Labrador x German Pointer

Age: 1 year

Owners: Maree & Brian

'After losing almost everything in the Black Saturday fires, Edward has given us a new start. He fills us with joy and is great therapy'.



This delightful coffee portrait book will look great on your coffee table or as a gift to a special pet loving friend.

Pet Tails can be purchased online at www.shop.rspcavic.org.au or in quality bookstores.

To see more on Pet Tails go to: www.pettails.com.au

Zak

Breed: Pomeranian x

Age: 3 years

Owner: Kathy

'This was our outdoor table until Zak spotted it. We now consider it his table and he spends most of his time leaping on and off it'.



Sandy & Thomas

Breed: Labrador

Ages: 10 & 3 years

Owner: Megan

'Sandy and Thomas love to play with their toys. Sandy will nudge his toys into me and bark for a play; if Thomas can't find a toy, he will grab my sleeve or any part of my clothing'.



Louis

Breed: Pug

Age: 2 years

Owners: Julie and family

'Louis has a happy personality and is excellent company. He actually enjoys the bagpipes and loves the attention that he receives at rugby games, school events and the highlands gathering'.